



SHINEPUKUR
CERAMICS LTD



SHAPES & DÉCORS | 2017 - 2018

A BEXIMCO COMPANY



CONSUMER AND PRODUCT SURVEY BY *Brands*
WORLD CONSULTING & RESEARCH CORPORATION
ASIA'S MOST PROMISING BRAND



2009-2010 2005-2006 2002-2003 2000-2001
NATIONAL EXPORT TROPHY



From the fellowship of the largest conglomerate and largest business platform in Bangladesh, the BEXIMCO Group brings forth Shinepukur Ceramics Limited. It was in 1997 when the Group ventured into the Global Table-Top Industry with 100% export set-up, and keeping up with the merits of the parenthesis; Shinepukur Ceramics has emerged as the largest manufacturer and exporter of both Porcelain and Bone China tableware in Bangladesh. It is headquartered in the Capital City, Dhaka. From here, about 40 Kilometers to the north near Dhaka Export Processing Zone, BEXIMCO's highly configured purpose-built industrial park hosts Shinepukur Ceramics - the conglomerate's one of the most successful concerns.



SHINEPUKUR CERAMICS LIMITED

Soon after commencement of production for both Porcelain & Bone China in two separate manufacturing units, Shinepukur has been able to gain substantial headway against its regional competitors by snatching commendable market share both in Porcelain & Bone China to become one of the top-choice global OEM-destinations.

Shinepukur was the first company in the entire sub-continent to introduce Bone China technology and products, and that became possible with the direct technology transfer from NIKKO Company of Japan, the master of all Bone China producers.

Shinepukur's Bone China contains 52% Bone-Ash in the composition, making the Company enlisted amongst the very few global manufacturers who are still producing the "REAL BONE CHINA".

The customer portfolio of the Company now includes world-renowned Tableware companies in USA, Canada, UK, Germany, France, Italy, Japan, Sweden, Norway, Denmark, Finland, Spain, Poland, Mexico, Brazil, Chile, UAE, Australia, New Zealand, Turkey, India, Singapore and still growing. Having equipped with the most modern machineries from Japan, France & Germany as well as using authentic and top quality raw materials & ingredients procured from the world's top sources, Shinepukur Ceramics currently produces world-class Bone China, Porcelain, Ivory China, Satin Porcelain and High Alumina tableware. In all of its bravado, from the year 2000, Shinepukur Ceramics occupies more than 40% of the total annual Ceramic Tableware export from Bangladesh.



PORCELAIN PLANT

Establishment

Commercial production started in April 1999

Current Production Capacity

50,000 pieces per day
(approx. 18 million pieces annually)

BONE CHINA PLANT UNIT I

Establishment

Established under the direct technology transfer from NIKKO (Japan) - the master Bone China producer of the world. Commercial production started in November 1999

Current Production Capacity

8,500 pieces per day
(approx. 3 million pieces annually)

BONE CHINA PLANT UNIT II

Establishment

Commercial production started in 2017

Current Production Capacity

10,000 pieces per day
(approx. 3.5 million pieces annually)

DECAL PLANT

Establishment

The DECAL Plant started its production in August 2001

Current Printing Capacity

180,000 sheets per month and colour separation capability ranges from single up to 22 colours

PACKAGING PLANT

Establishment

The Packaging Plant started its production in 2003

Current Packaging Capacity

At present, assorted about monthly 300,000 pcs (10,000 pcs/day) White and/or Brown Cartons are produced In addition, this plant is also capable of supplying 4-6 coloured Printed Cartons

MOULD PLANT

Run by the best-in-the-region Modelers Any new shape, either Bone China or Porcelain, can be developed within 4-6 weeks, as per Buyer's requirements

IN-HOUSE QUALITY CONTROL LABORATORY

- Top-of-the-Line Testing and Quality Control in-house Laboratory, operated by highly qualified and skilled Technicians.
- At least, 36 different types of Quality Tests (incl. Microwave & Dishwasher Safety, Acid & Detergent Resistance Test, Testing on heavy metal release, Whiteness Colour Measurement, Thermal Shock Test etc.) are performed here.

COMMITMENT TO HEALTH, SAFETY AND ENVIRONMENT

- Most ENVIRONMENT-FRIENDLY and NON-TOXIC Ceramic manufacturing plant in South Asia.
- Regular Environment Protection Practices in-lined with EIA Reports and World Bank guidelines for globally accepted standards.
- Meets the requirements of USFDA and California State Prop 65.
- Lead & Cadmium-free decal and glaze in the production.
- Full-time doctor at in-house Medical Center.
- CHILD LABOUR free Company.
- Highest emphasis on opportunity creation for Female employees.





PORCELAIN



porcelain| SHAPE C2



Dinner Plate (24/27cm)
Dessert Plate (17/20cm)
Soup Plate (20/23cm)
Charger Plate (31cm)
Salad Bowl (23cm)



A.P. Bowl (15cm)

Oval Platter (25/31/36cm)

Tea Cup & Saucer (250cc)

Coffee Cup & Saucer (110cc)

Coffee Mug (350cc)

Coffee Pot with Lid (1250cc)

Sugar Pot (350cc)

Milk Pot/Creamer (370cc)

Tea pot (1200cc)

Soup Tureen with Lid (3200cc)

Breakfast Cup & Saucer (400cc)

Gravy Boat (400cc)

Salt & pepper Pot

porcelain | shape S2





Dinner Plate (27cm)
Meat Plate (23cm)
Rim Soup Plate (23cm)
Dessert Plate (19cm)
BB Plate (17cm)
Charger Plate (31cm)
Cereal Bowl (12/14/17cm)
Salad Bowl (20/23/25cm)
Oval Platter (25/31/36cm)
Tea Cup & Saucer (200/230/250cc)
Coffee Cup & Saucer (110cc)

Coffee Mug (310/400cc)
Tea Pot with Lid (1540cc)
Coffee Pot with Lid (1400cc)
Sugar Pot (300cc)
Milk Pot/Creamer (330cc)
Soup Tureen with Lid (3100cc)
Rim Soup (30cm)
Gravy Boat with Stand (480cc)
Salt Pot & Pepper Pot
Soup Spoon





porcelain | shape S44



Dinner Plate (27cm)
Soup Plate (22cm)
Dessert Plate (20cm)
BB Plate (17cm)
Charger Plate (31cm)
Cereal Bowl (17cm)
Salad Bowl (25cm)
Rectangular Platter
(25/31/36cm)
Breakfast Cup & Saucer
(400cc)

Tea Cup & Saucer (190cc)
Coffee Cup & Saucer (100cc)
Coffee Mug (310cc)
Tea Pot with Lid (1250cc)
Coffee Pot with Lid (1300cc)
Sugar Pot (300cc)
Milk Pot/Creamer (330cc)
Soup Tureen with Lid (3200cc)
Gravy Boat with Stand (320cc)
Salt & Pepper Pot





hotel ware porcelain | shape H1



Dinner Plate (25/27cm)
 Soup Plate (23cm)
 Dessert Plate (19/21cm)
 BB Plate (17cm)
 Charger Plate (31cm)
 Stacking Bowl
 (13/15/16.5/21/23cm)
 Salad Bowl (17/23cm)
 Oval Platter (25/31/36cm)
 Stk. Tea Cup & Saucer
 (180/220cc)
 Stk. Coffee Cup & Saucer
 (105cc)

Stk. Soup Cup & Saucer (300cc)
 Tea Pot with Lid (450/650 cc)
 Coffee Pot with Lid (450/650cc)
 Sugar Pot (200/300cc)
 Milk Pot/Creamer (100/200/300cc)
 Salt & Pepper Pot
 Oval Butter Dish
 Sugar Pkt. Holder
 Salt & Pepper Tray
 Sauce Pot with stand
 Tooth Pick holder

hotel ware porcelain | shape H2





Dinner Plate (23/24/25/27cm)
 Soup Plate (23cm)
 Dessert Plate (19cm)
 BB Plate (17cm)
 Charger Plate (31cm)
 Salad Bowl (10/14/15/16/17/23cm)
 Oval Platter (25/31/36cm)
 Stk. Tea Cup & Saucer (180/220cc)
 Stk. Coffee Cup & Saucer (105cc)
 Stk. Soup Cup & Saucer (300cc)
 Stk. Boullion bowl (8/11oz)
 Boullion bowl (9oz)
 Tall cup (7oz)

Tea Cup & Saucer (220cc)
 Tea Pot with Lid (450cc)
 Sugar Pot (300cc)
 Milk Pot/Creamer (3/5/7oz)
 Salt & Pepper Pot
 Sugar Pkt. Holder
 Salt & Pepper Tray
 Sauce Pot with stand
 Sauce Boat (3/5/7oz)
 Tooth Pick holder
 Jambo mug (350cc)
 Ped mug (340cc)

ivory porcelain | shape C3





Dinner Plate (27cm)
 Dessert Plate (20cm)
 Charger Plate (31cm)
 Salad Bowl (23cm)
 A.P. Bowl (15cm)

Oval Platter (25/31/36cm)
 Tea Cup & Saucer (400cc)
 Coffee Cup & Saucer (250cc)
 Coffee Mug (350cc)
 Coffee Pot with Lid (1250cc)



Tea plate (17cc)
 Espresso cup & Saucer (100cc)
 Sugar Pot (350cc)
 Milk Jug (500cc)
 Milk pot (370cc)

Coup soup (20cm)
 Soup Tureen with Lid (3200cc)
 Gravy Boat (400cc)
 Pizza Plate (31cm)
 Salt & pepper Pot



ivory porcelain SHAPE S38

- Dinner plate (27cm)
- Dessert Plate (17/20cm)
- Rim soup Plate (23cm)
- Charger plate (31cm)
- Tea pot with lid (1200cc)
- Coffee pot with lid (1250cc)
- Milk pot (300cc)
- Sugar pot (350cc)
- Oval platter (25/31/36cm)
- Coffee cup & saucer (110cc)
- Salad bowl (25cm)
- Cereal Bowl (16cm)
- Fruit Bowl (14cm)
- Tea cup & saucer (220cc)
- Soup tureen with lid (3200cc)
- Gravy boat (400cc)
- Salt & pepper pot









ivory porcelain SHAPE W11

Dinner Plate 27cm
Soup Plate 23cm
Dessert Plate 20cm
BB Plate 17cm
Tea Cup & Saucer
Coffee Cup & Saucer
Oval Platter 25/36cm
Charger Plate 31cm
Salad Bowl 25cm
Cereal Bowl 16.5cm

Soup Bowl 11cm
Fruit Bowl 14cm
Tea Pot with lid
Coffee Pot
Milk Pot
Sugar Pot with lid
Gravy Boat
Souptureen with lid
Salt & Pepper Pot
Coffee Mug



satin porcelain |
SHAPE S31



Dinner Plate (23/26/28cm)
Soup Plate (23cm)
Dessert Plate (19/21cm)
BB Plate (17cm)
Charger Plate (32cm)
Custard Bowl (10cm)

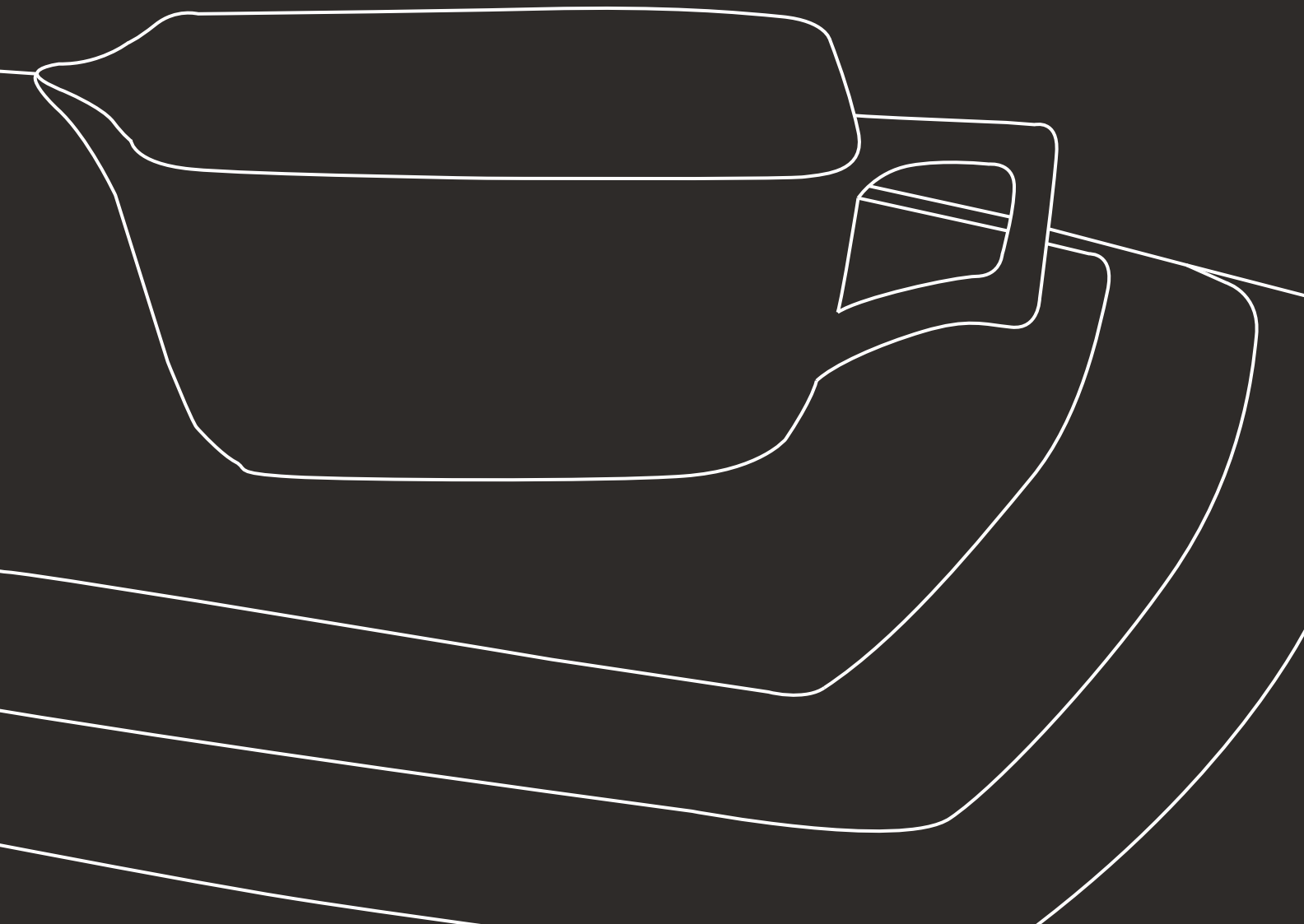
Pasta Bowl (31cm)
Fruit Bowl (14.5cm)
Salad Bowl (20/25cm)
Oval Platter (31/36/42cm)
Breeze Platter (32cm)
Half Moon (32cm)

Coffee Pot with Lid (250/500cc)
Sugar Pot (250cc)
Milk Pot/Creamer (250/500cc)
Gravy boat stand





BONE CHINA



bone chinal SHAPE K1

Dinner Plate (27/ 28.5 cm)
Round Plate (31cm)
Oval Platter (25/31/ 36cm)
Soup Plate (23cm)
Pasta Plate (31cm)
Dessert Plate (20/ 22.5cm)
Salad Bowl (22cm)
Soup Bowl (11.5cm)
Cereal Bowl (16cm)
Tea Cup & Saucer (190/ 200cc)
Coffee Cup & Saucer (110cc)
Coffee Pot with Lid (1100cc)
Tea Pot with Lid (900cc)
Sugar Pot (270cc)
Milk Pot (180cc)
Soup Tureen with Lid (3100cc)
Gravy Boat (350cc)
Coffee Mug (290cc)
Salt & pepper Pot
Sugar packet holder
Soup spoon







bone chinal SHAPE K2



- Dinner Plate (25/27cm)
- Dessert Plate (20/23 cm)
- Rim Soup Plate (23cm)
- Charger Plate (31cm)
- BB Plate (16.5/ 18cm)
- Salad Bowl (23/25cm)
- Cereal Bowl (17cm)
- Fruit Bowl (14.5cm)
- K.C.C Bowl (11.3cm)
- Oval Platter (25/31/36/41cm)
- Tea Cup & Saucer (220/ 250cc)
- Coffee Cup & Saucer (110cc)
- Soup Cup & Saucer (250cc)
- Coffee Pot with Lid (1300cc)
- Tea Pot with Lid (1200cc)
- Sugar Pot (370cc)
- Milk Pot/Creamer (300cc)
- Soup Tureen with Lid (3100cc)
- Gravy Boat with Stand (350cc)
- Pepper Pot & Salt Pot



Dinner plate (27cm)
Dessert plate (20cm)
Soup plate (19cm)
BB plate (16cm)
Salad Bowl 25cm)
Tea pot with lid (1100cc)
Milk pot/creamer (250cc)
Sugar pot (350cc)

Coffee pot with lid (1250cc)
Bowl (13cm)
Oval platter (25/31/34cm)
Tea cup & saucer (200cc)
Coffee cup & saucer (110cc)
Soup tureen with lid (3200cc)
Gravy boat with stand (400cc)
Salt & pepper pot

bone china | shape K10





bone chinal
SHAPE K35



Dinner Plate (25/28 cm)
Dessert Plate (20cm)
Soup Plate (22cm)
Charger Plate (31cm)
BB Plate (17cm)

Salad Bowl (25cm)
Noodle Bowl (15cm)
Oval Platter (36/ 30/ 28cm)
Tea Cup & Saucer (200cc)
Coffee Cup & Saucer (110cc)

Tea Pot with Lid (910cc)
Sugar Pot (220cc)
Milk Pot/Creamer (150cc)
Soup Tureen with Lid (3000cc)
Pepper Pot & Salt Pot



- Dinner Plate (25/28cm)
- Dessert Plate (20cm)
- Charger Plate (31cm)
- Soup Plate (23cm)
- Salad Bowl (25cm)
- Cereal Bowl (16cm)
- Oval Platter (25/31/36cm)
- Tea Cup & Saucer (250cc)
- Tea Pot with Lid (1200cc)
- Coffee Cup & Saucer (110cc)
- Coffee Pot with Lid (1250cc)
- Sugar Pot (350cc)
- Milk Pot/Creamer (370cc)
- Soup Tureen with Lid (3200cc)
- Gravy Boat (400cc)
- Salt & pepper Pott



bone china | shape K36



Dinner Plate (25/27cm)
Dessert Plate (21cm)
Soup Plate (23cm)
Charger Plate (31cm)
BB Plate (17cm)
Salad Bowl (25cm)

Cereal Bowl (15cm)
Rectangular Platter
(25/31/36cm)
Tea Cup & Saucer (200cc)
Coffee Cup & Saucer (140cc)
Coffee Pot with Lid (1500cc)

Tea Pot with Lid (1240cc)
Sugar Pot (270cc)
Milk Pot/Creamer (300cc)
Soup Tureen with Lid (3000cc)
Gravy Boat & Stand
Salt & Pepper pot





bone china | shape K65



bone china | shape 01



- Dinner Plate (25/27cm)
- Dessert Plate (20cm)
- Rim Soup Plate (23cm)
- Charger Plate (31cm)
- BB Plate (17cm)
- Salad Bowl (23/25cm)
- Soup Bowl (11.5cm)
- Cereal Bowl (17cm)
- Fruit Bowl (14.5cm)
- Oval Platter (25/31/38cm)
- Tea Cup & Saucer (220cc)
- Coffee Cup & Saucer (110cc)
- Soup Cup & Saucer (290cc)
- Coffee Pot (1400cc)
- Tea Pot with Lid (1300cc)
- Sugar Pot (300cc)
- Milk Pot/Creamer (300cc)
- Soup Tureen with Lid (3000cc)
- Gravy Boat with Stand (500cc)
- Salt Pot & Pepper Pot





bone chinal SHAPE O15



Dinner Plate (27cm)
Dessert Plate (20cm)
Soup Plate (23cm)
Charger Plate (31cm)
Oval Platter (25/31/36cm)
Tea Cup & Saucer (220cc)

Tea Pot with Lid (1100cc)
Sugar Pot (300cc)
Milk Pot/Creamer (250cc)
Soup Tureen with Lid (3000cc)
Gravy Boat with Stand

bone china | shape 019

Dinner Plate (28cm)
Soup Plate (22cm)
Dessert Plate (20cm)
Charger Plate (31cm)
Salad Bowl (23cm)
Fruit Bowl (14.5cm)

Cereal bowl (16cm)
Oval Platter (27/30/36cm)
Tea Cup & Saucer (190cc)
Coffee Cup & Saucer (110cc)
Tea Pot with Lid (800cc)

Coffee Pot (900cc)
Milk Pot (350cc)
Sugar Pot with lid (380cc)
Salt & Pepper Pot
Soup tureen (3100cc)







DÉCOR





décor rustique V2



décor rustique V1



décor 22026 V2

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décor 22103

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décor 22102



SHAPE S2/S3 décor 22304



SHAPE S2/S3 décor 22253



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DÉCOR DÉCOR DÉCOR

SHAPE S2/S3 décor 22291



DÉCOR



SHAPE S2/S3 décor 22245

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SHAPE K75 décor 22265



DÉCOR DÉCOR

SHAPE K22 décor 22318



SHAPE S2/S3 décor 22325



décor Organic Gold

DÉCOR

SHAPE C2 décor 22250

SHAPE S20 décor 22253 V1



SHAPE C2 décor 22270

SHAPE S44 décor 22258



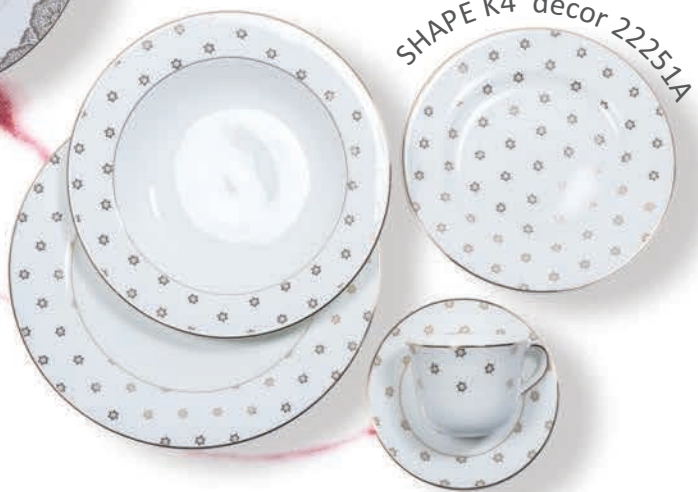
SHAPE S2 décor 22291



SHAPE C3 décor 22278



SHAPE S2 décor 22245



SHAPE K4 décor 22251A

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SHAPE K75 décor 22248

SHAPE K2 décor 22268



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SHAPE K35 décor 22271 (pink)

SHAPE K22 décor 22259

OR DÉCOR DÉCOR D



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SHAPE K75 décor 22265 SHAPE K35 décor 22246 V1



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SHAPE K2 décor 22244 SHAPE K4 décor 22251

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SHAPE K35 décor 22271 (brown) SHAPE K43 décor 22269



SHAPE K43 décor 22261 SHAPE K10 décor 22256

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COR DÉCOR DÉCO

DÉCOR

SHAPE C2 décor 22249 GL

SHAPE K35 décor 22246 V2



SHAPE O1 décor 22264

SHAPE W11 décor 22257

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worldwide



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All sizes and capacities are accurate within the range of manufacturing standards.
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